



Greenville Chamber  
**MINORITY BUSINESS  
ACCELERATOR**



# Information Session for 2018 Cohort

**OCTOBER 18, 2018**  
3pm - 5pm

HOSTED AT

**BRICKYARD**  
BUILD SOMETHING

400 Birnie Street | Greenville, South Carolina 29611



Greenville Chamber

# MINORITY BUSINESS ACCELERATOR

**The Greenville Chamber's Minority Business Accelerator** uses the award winning and internationally-recognized StreetWise 'MBA'™ curriculum created by Interise, to aid business owners in developing a three-year Strategic Growth Action Plan™, which is customized to their individual business and details the strategies and tactics the owner and staff will take to increase revenue, financial management and improve access to capital.

## During the 12 Month MBA Program Participants Can Expect to Learn:

- Business development strategies
- Strategic planning
- Financial management and analysis
- Human resources
- Accessing capital
- Securing corporate and government contracts

## Is it Right for You?

Our ideal candidates are tired of the status quo and looking to gain the business knowledge, skills and trusted networks needed to successfully grow and guide their businesses.

## Basic Eligibility Benchmarks:

- \$250,000 - \$10 Million in annual revenue
- At least one other full time employee besides the owner
- Been in business for 3+ years
- Demonstrate ability to actively engage and successfully complete the program
- Socially/Economically disadvantaged business (minority owned, women-owned), or small businesses located in lower income urban communities
- Business must be headquartered or have a significant presence in the one of the 10 counties of the Upstate, SC

**2018**  
DIVERSITY  
& INCLUSION  
PARTNERS



Interest meeting attendance is not required to apply.  
Applications are due by 5:00pm on 11/16/18 for consideration.

Learn more at [GreenvilleChamber.org](http://GreenvilleChamber.org)