



# Greenville Chamber **LEADERSHIP DEVELOPMENT**

## Investment in Your Young Professionals

To whom it may concern:

The Greenville Chamber's Leadership Development program, Pulse Young Professionals, is South Carolina's largest young professional association with a diverse group of members from across industries and backgrounds. Our goal is to better connect young professionals with the Upstate community and provide them with meaningful opportunities to interact with others in their age group, as well as with business and community leaders.

Membership in Pulse Young Professionals grants your associate access to a variety of programs that are only open to members. These programs include professional and leadership development opportunities, as well as social networking events throughout the year.

Programs include:

**Leadership Events** – includes six Leadership Luncheons. Events consist of various expert speakers, panels, or forums on both professional and personal development topics and skills.

**Social Events** – Pulse Young Professionals members can network, meet new contacts and just enjoy socializing with complimentary food and drink specials after work hours. The annual social previously known as Ball Park Bash and Hanger Party is the largest social event of the year. This event is where Pulse extends an open invitation to all the young professional groups in the Upstate and regularly hosts 400-500 attendees.

**Pacesetters** – this unique mentoring program is open only to Pulse Young Professionals members and pairs eight to ten Pulse YP members with two mentors from among our region's seasoned leaders. In addition to the monthly meetings over the ten-month term, Pacesetters attend leadership skills seminars.

**Pulse Volunteers** – the program is focused on connecting Pulse Young Professionals members to the Upstate community, not only through events where members serve the community as a group, but also individuals who wish to volunteer and serve Greenville in other ways. In addition, Volunteers strives to assist members in their preparation to sit on local government and non-profit boards and commissions, further enhancing your company's reputation in the community.

**Pulse Arts & Culture** – this program exposes Pulse members to Greenville's thriving arts & culture scene. Developed to aid young professionals in exploring the various cultural events and attractions that Greenville has to offer, from culinary to visual to performance and more

**Pulse Intern Experience** – this summer-intensive program will be open to all chamber-member interns and will include different activities, ranging from career-building workshops to social events and leadership lunches. The goal is to attract and retain young talent to the Upstate area by encouraging local connections during their time working in the region.

**Diversity & Inclusion** – this program aligns with the Greenville Chamber's initiative and focuses on fostering leadership development through diversity and inclusion. Our goal is to ensure that Pulse Young Professionals is representative of the professions, ethnicities, and the changing demographics of Greenville. The Diversity & Inclusion committee identifies and creates opportunities for Pulse Young Professionals to engage with diverse populations and have a broader reach within the community.

Pulse Young Professionals memberships runs January - December and are available at a reduced \$100/yr. rate for companies that are current Greenville Chamber investors/members, and a \$150/yr. rate for those with non-investor/member companies. Companies that have 10 or more YP's who would benefit from membership in Pulse Young Professionals can obtain an even lower annual rate by pursuing a Corporate Membership. Due to the value of associate development and retention, many companies often cover the cost of their associates' memberships.

If you have any questions about Pulse Young Professionals, our programs or how the corporate membership process works, please don't hesitate to get in touch.

Regards,

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