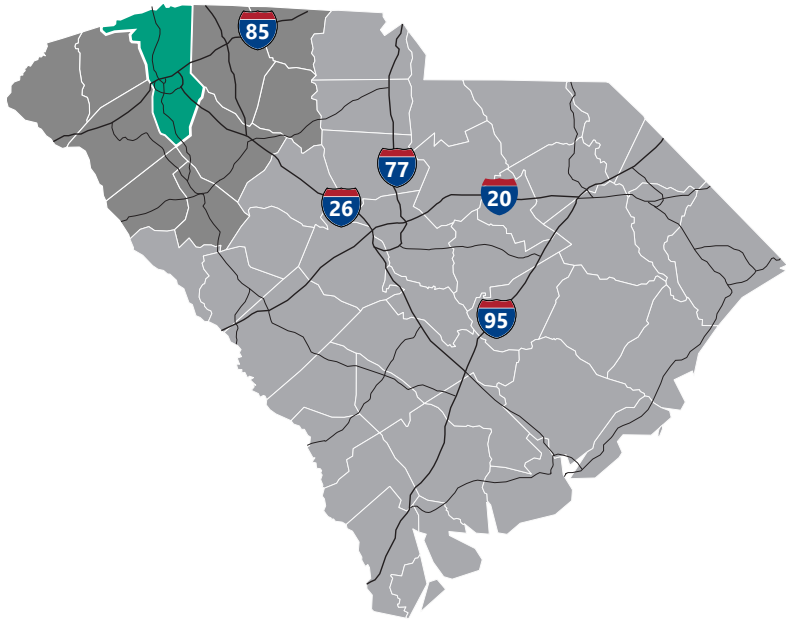


# Where Innovation Happens

## Greenville County

Encouraged by abundant streams and rivers, textile manufacturers began operating in the Upstate in the 1820s. Over the past thirty years, Greenville County has transformed from the textile capital of the world into a headquarters, technology, and advanced manufacturing center. In addition, the engineering industry has a robust presence in the area. As South Carolina's most populous county, Greenville is situated in the northwestern corner of the state and is part of one of the nation's fastest growing areas, "The I-85 Corridor." Greenville is located on I-85 between Atlanta, GA and Charlotte, NC. The Atlantic Ocean and Port of Charleston are 200 miles to the Southeast down I-26, and the Blue Ridge Mountains are just 15 minutes away. The Greenville-Spartanburg International Airport has been cited by Condé Nast Traveler as one of the top ten airports in the country. Greenville County has a unique blend of southern traditions and international influences, gentle rolling hills, and beautiful majestic mountains—just the right combinations for a great place to live, work, and visit.



### Total Population

	2010	2018	2023	Growth Rate <sup>1</sup>
Greenville County	451,225	513,431	554,977	1.57%
Upstate SC	1,362,073	1,482,416	1,563,925	1.08%
South Carolina	4,625,364	5,108,693	5,437,217	1.25%

<sup>1</sup>Projected Annual Growth Rate 2018-2023

## Population by Age

	2010	2018	2023
Under 5	6.9%	6.2%	6.1%
5 to 9	6.6%	6.5%	6.3%
10 to 14	6.7%	6.5%	6.6%
15 to 24	13.4%	12.5%	12.2%
25 to 34	13.4%	13.4%	12.8%
35 to 44	14.0%	13.1%	13.3%
45 to 54	14.4%	13.2%	12.5%
55 to 64	11.8%	12.9%	12.6%
65+	12.7%	15.7%	17.6%

**39.7% of the population is prime working age**

## Population by Race

	2010	2018	2023
White	73.8%	73.2%	72.4%
Black	18.1%	17.6%	17.4%
American Indian/ Alaska Native	0.3%	0.3%	0.3%
Asian	2.0%	2.3%	2.5%
Hawaiian/ Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	3.9%	4.3%	4.7%
Two or More Races	1.9%	2.3%	2.6%
Hispanic Origin (Any Race)	8.1%	9.0%	10.0%

## Households & Families

	2010	2018	2023
Total Households	176,531	200,878	217,105
Total Families	119,362	133,602	143,493
Average HH Size	2.5	2.5	2.5
Renter Occupied	32.6%	33.1%	33.0%
Owner Occupied	67.4%	58.3%	58.8%

## Median Household Income

	2018	2023
Greenville County	\$54,819	\$62,094
South Carolina	\$50,748	\$56,462
United States	\$58,100	\$65,727

## Per Capita Income

	2018	2023
Greenville County	\$30,598	\$34,639
South Carolina	\$27,697	\$31,565
United States	\$31,950	\$36,530

## 2018 Highest Education Attainment, Age 25+

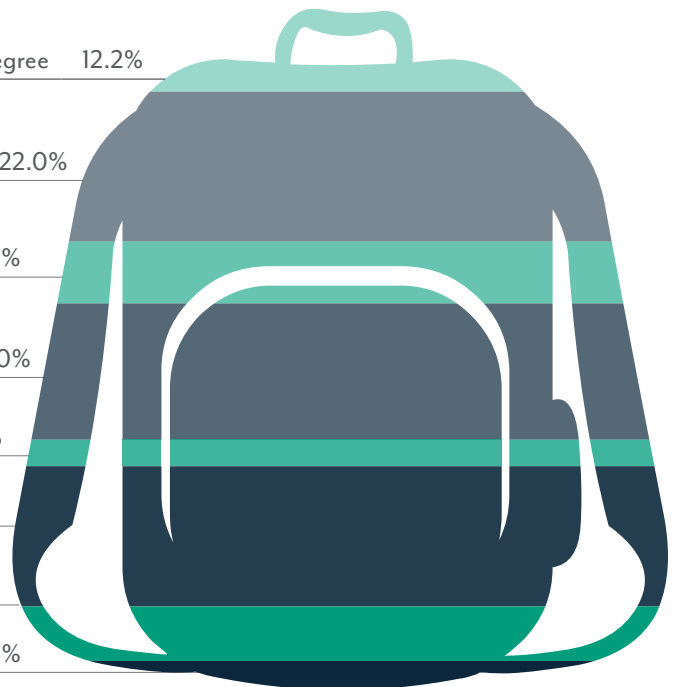
High School Diploma  
or Higher



Bachelor's Degree  
or Higher



Graduate/ Professional Degree	12.2%
Bachelor's Degree	22.0%
Associate Degree	9.1%
Some College, No Degree	20.0%
GED/ Alternative Credential	3.9%
High School Graduate	20.6%
9th to 12th Grade, No Diploma	8.0%
Less than 9th Grade	4.3%





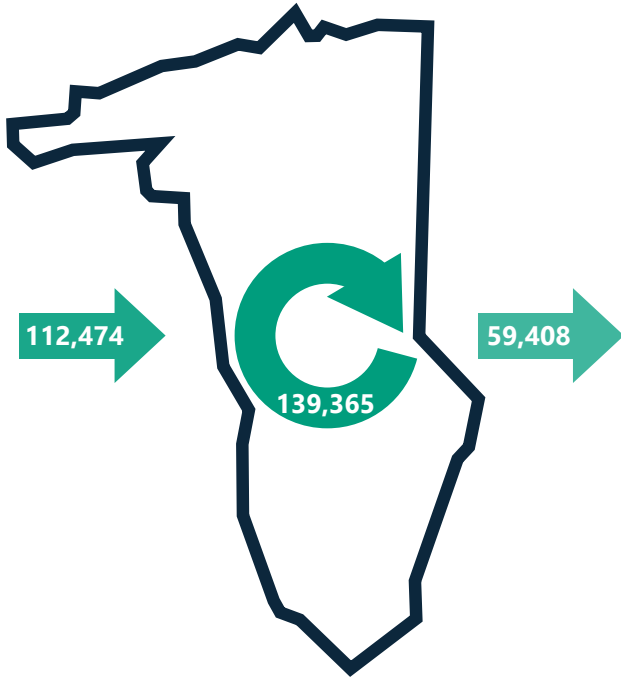
## COMMUTING PATTERNS

### Travel Distance to Work

Less than 10 miles	57.5%
10-24 miles	26.0%
25-50 miles	6.4%
50 miles or more	10.1%

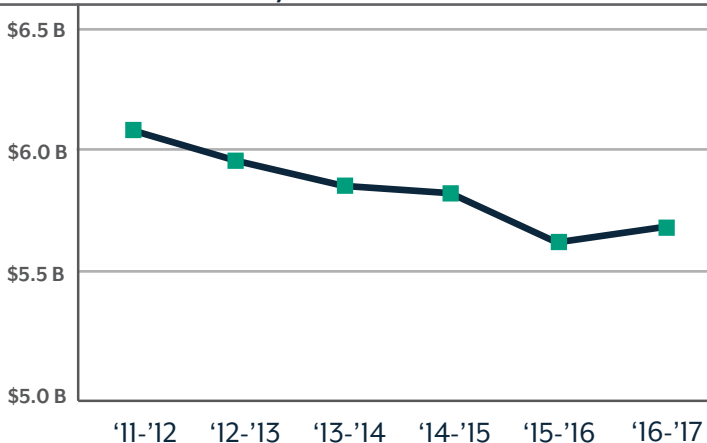
**83.5% of workers travel less than 25 miles**

### Worker Inflow/Outflow



Live and Work in Greenville County	139,365
Commute into Greenville County	112,474
Commute Out of Greenville County	59,408

### Gross Retail Sales by Fiscal Year



### Where Do Greenville County Workers Live?

Greenville County	55.3%
Spartanburg County	9.4%
Anderson County	8.0%
Pickens County	6.3%
Laurens County	3.1%
Richland County	1.7%
Oconee County	1.6%
Lexington County	1.1%
Charleston County	1.1%
York County	0.9%

### Employment by Industry

Industry	Percentage	Count
Agriculture/Mining	0.5%	1,222
Construction	6.5%	15,883
Manufacturing	16.7%	40,806
Wholesale Trade	3.4%	8,308
Retail Trade	11.1%	27,123
Transportation/Utilities	4.3%	10,507
Information	1.5%	3,665
Finance/Insurance/Real Estate	5.5%	13,439
Services	48.2%	117,775
Public Administration	2.4%	5,864
Total	100%	244,347

### 2018 Civilian Population in Labor Force (16+)

Employed	95.4%
Unemployed	4.6%

### Business Establishments by Industry







## Top 5 Manufacturing Employers

Company	Employees	Primary Product(s)
General Electric Company	3,400	Turbines & turbine generator sets
Michelin North America, Inc.	1,650*	Radial tires
Sealed Air Corporation, Cryovac Division	1,300	Plastic Packaging
Drive Automotive Industries of America, Inc.	950	Motor vehicle & passenger car bodies
Bosch Rexroth Corporation	700	Fluid power pumps & motors

\*Employees at non-manufacturing facilities (eg., headquarters, research and development) are not included in this count.

## Top 5 Non-Manufacturing Employers

Company	Employees	Industry
Greenville Health System	15,493	Health Services
Greenville County Schools	11,000	Education
Bon Secours St. Francis Health System	4,355	Health Services
South Carolina State Government	3,438	State Government
Fluor Corporation	2,555	Engineering

 <b>Airport Access</b>	 <b>Port Access</b>	 <b>Interstate Access</b>	 <b>Rail Access</b>
<p>Greenville Spartanburg International</p> <ul style="list-style-type: none"> <li>- 50 non-stop daily departures</li> <li>- 14 major cities and 15 major airports across the US                             <ul style="list-style-type: none"> <li>- Allegiant Air</li> <li>- American Airlines</li> <li>- Delta</li> <li>- Frontier Airlines</li> <li>- Southwest Airlines</li> <li>- United Airlines</li> </ul> </li> </ul> <p>Greenville Downtown Airport SC Technology and Aviation Center</p>	<p>Inland Port Greer</p> <ul style="list-style-type: none"> <li>- 17 Miles from the City of Greenville</li> <li>- 253,728 Rail Lifts in 2016</li> <li>- 1.9% Growth from 2015</li> </ul> <p>Port of Charleston</p> <ul style="list-style-type: none"> <li>- 212 Miles from the City of Greenville</li> <li>- 1,996,275 Rail Lifts in 2016</li> <li>- 1.2% Growth from 2015</li> </ul>	<p>Interstates</p> <ul style="list-style-type: none"> <li>- I-85</li> <li>- I-185</li> <li>- I-385</li> </ul>	<p>Rail Providers</p> <ul style="list-style-type: none"> <li>- CSX</li> <li>- Norfolk-Southern</li> <li>- Carolina Piedmont</li> </ul>



**Greenville Area Development Corporation**  
 Mark Farris, *President/CEO*  
 864.235.2008  
[www.gogadc.com](http://www.gogadc.com)



**Appalachian Council of Governments**  
 30 Century Circle, Greenville, SC 29607  
 864.242.9733  
[www.scacog.org](http://www.scacog.org)

## Additional Resources

[www.greenvillesc.gov](http://www.greenvillesc.gov)

[www.greenvillecounty.org](http://www.greenvillecounty.org)

[www.visitgreenvillesc.com](http://www.visitgreenvillesc.com)

[www.upstateforever.org](http://www.upstateforever.org)

[www.southcarolinaparks.com](http://www.southcarolinaparks.com)

[www.sciway.net](http://www.sciway.net)

Sources: ESRI Business Analyst (2018 and 2023 Estimates); US Census Bureau (2010 Census Data); US Bureau of Labor Statistics; Longitudinal Employer-Household Dynamics, US Census Bureau (2015), Manufacturer's News, Appalachian Council of Governments, Greenville Area Development Corporation, and SC Department of Revenue and Taxation (Fiscal Year Retail Sales).